



## CROATIA, FULL OF BUSINESS POTENTIAL

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Dear Sir / Madam,

We are honoured to invite you to our already third annual conference, **MEETING G2** aimed at connecting business people in Croatia and abroad. The Conference entitled **MEETING G2.3 – CROATIA, FULL OF BUSINESS POTENTIAL** – shall be held from 6<sup>th</sup> to 8<sup>th</sup> November this year in Zagreb at the FORUM Zagreb congress centre.

**MEETING G2.1** and **MEETING G2.2** are business conferences held under the high patronage of the President of the Republic of Croatia, Kolinda Grabar – Kitarović, and under the auspices of the Ministry of Foreign and European Affairs, Ministry of Entrepreneurship and Crafts and the Central State Office for Croats Abroad as well as the City of Zagreb along with support from the Agency for Investments and Competitiveness, HAMAG-BICRO, HBOR and the Zagreb Tourist Board. We are proud to say that the first two conferences attracted more than 100 successful business people from 23 countries around the world from almost every continent – [Argentina](#), [Australia](#), [Austria](#), [Bolivia](#), [Bosnia and Herzegovina](#), [Chile](#), [Ecuador](#), [Finland](#), [France](#), [Croatia](#), [South Africa](#), [Canada](#), [Columbia](#), [Hungary](#), [Macedonia](#), [Germany](#), [Paraguay](#), [Peru](#), [United States of America](#), [Slovenia](#), [Switzerland](#), [Great Britain](#) and [Venezuela](#).

The goal of the **first conference** was to attract entrepreneurs, business people of Croatian heritage and international companies with Croatian capital, as well as entrepreneurs doing business in Croatia; presenting various opportunities and forms of investment in Croatia as well as EU funds; linking Croatians from abroad with government agencies and private projects in Croatia; presenting the legal framework for foreign investment in Croatia and the possibility of using EU funds.

The **second meeting** was comprised of nine panel discussions on topics ranging from innovation, exports and privatisation to branding Croatia and the development of health tourism as well as alternative sources of energy, all of which were enriched by innovative ideas from top experts. We also organised a business trip to Rijeka for all participants and ensured time for answers from Government and public sector representatives to questions from participants from abroad – the popular Open Hour.

The **third conference** will involve presenting each participant separately for tighter networking and a pitch session with ten verified start-ups. Panel discussions on how to attract foreign investment from the Croatian diaspora and to represent their interests are also envisaged as well as a discussion on how to promote Croatian products from around the world to the world and a roundtable on opportunities for the development of the Croatian economy through top Croatian sports men and women with planetary fame as well as an interesting debate on Croatia as an unpolluted and ecological country on the one hand and a small but strong industrial force, on the other.

The organisers of **MEETING G2** are a multi-disciplinary group of Croatians from the diaspora and homeland whose goal is to link business people in the Homeland with Croatians abroad in order to work on increasing investment in the Homeland by the diaspora. We are convinced that Croatia has huge, untapped potential and a very good quality of life and we firmly believe that Croatia actually has a population of eight million and not just 4.5!

We are really looking forward to continuing our cooperation and your participation at Conference **MEETING G2.3!**

Zagreb, 3<sup>rd</sup> July 2017

Josip Hrgetić  
Project Director